

# Cinedia Laboratoires a French addition



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Laboratoires Cinedia at Épinay sur Seine, France has achieved accreditation as a member of the KODAK IMAGECARE Program for its camera negative processing.

"I first became interested in obtaining KODAK IMAGECARE Program accreditation after attending a conference at Kodak, in Rochester (USA) in September 2006," said Thierry Colland, Lab Chemist. "But it was in March 2007 that work began in earnest on obtaining accreditation. With the help of the Program and with regular visits every three months from the accreditor, we managed to draw up our own documentation which is adhered to rigidly."

## Quality & consistency

"We wanted KODAK IMAGECARE Program accreditation because it shows that our laboratory works to the highest standards of quality and consistency where film developing is concerned. The standardised and exact procedures have led to less machine downtime, better problem resolution and increased productivity. It is now easier for our staff to maintain top quality as they have a visible benchmark and an official confirmation of the quality of their output, which can be objectively measured. KODAK IMAGECARE Program accreditation will enable us to attract customers who place importance on certificated quality."



"Special thanks are also due to KODAK IMAGECARE Program accreditor Odile Maugard of the Chalon-based Kodak Customer Technical Services centre for her great co-operation, feedback and careful auditing. Without her visits and subsequent assistance, we would never have achieved this result," he notes.

## Committed

From Odile Maugard's perspective, "Thierry Colland was the driving force behind the success of this project. He personally motivated the Cinedia team and prepared supporting documents that contributed to this success.

Cinedia was set up just over 30 years ago and can provide a complete spectrum of services in the areas of film, video, digital data and sound, all under one roof. The laboratory is respected both throughout France and worldwide. In addition to its newly acquired KODAK IMAGECARE Program accreditation status, it has also received a Procarn standard award (a label given by the French motion picture and audiovisual association) and the "Prix Nympha", an environmental award for waste recycling.

For details of services offered by Cinedia, visit their website [www.cinedia.fr](http://www.cinedia.fr) Tel: +33 (1) 48 41 36 25.