

Off to a flying start



Kodak Cinelabs Bulgaria (KCB) Film Laboratory has achieved accreditation as a member of the Kodak Imagecare Program for its camera negative processing. The laboratory was only established this time last year and received Imagecare Program accreditation in April 2007. KCB joins an ever-expanding number of laboratories worldwide admitted to this meticulous quality standard program.

The laboratory's achievement was a genuine team effort led by Lab Manager, Krasimira Borisova. She comments, "Kodak Cinelabs Bulgaria has been operating for just a year and is, of course, equipped with the latest technology. KCB is located near the city of Sofia, capital of Bulgaria, at the foot of the beautiful Vitosha mountain. KCB sits right at the heart of the film making community and meets all the demands of both local companies and foreign companies shooting locally. We are a modern motion picture film laboratory offering colour negative processing, film cleaning, telecine transfer services and post-production services such as negative editing, printing and duplication."

"Imagecare Program accreditation is a tough goal to achieve," she continued "and the Kodak technical personnel at the Chalon (France) Technical Centre ensure that labs reach and maintain the highest standards before it is awarded to them. Using the Kodak Kit chemicals played an important role in helping KCB achieve this worldwide processing standard."

"KCB has a team of skilled, highly trained and responsible professionals who are keen to take care of our customers' needs and projects and to give advice and assistance. We believe that the quality of our services, our flexibility and our friendly professional relationship with our customers will bring us great success in the filmmaking world."

Peter Boyce, General Manager for Kodak Central and Eastern Europe, Middle East and Africa (CEEMA) was

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also impressed. He said, "For a laboratory to achieve accreditation to the Imagecare Program is in itself a major accomplishment. But to do so, only six months after being set up, shows an incredible degree of determination, efficiency, consistency and quality. I congratulate the team at KCB in this success, knowing that it solidifies the reliability and quality of the lab, which is so important to our filmmaking customers in the region."

Membership of the Kodak Imagecare Program continues to expand around the world, reducing the amount of risk involved in production and assisting filmmakers with delivering on time and on budget. Knowing that a laboratory produces work of a consistent high quality means peace of mind for the producer, the director and the cinematographer. Filmmakers go to extraordinary lengths to get that perfect image. Laboratories who are members of the Kodak Imagecare Program ensure it stays that way.

For more information on the quality services provided by Kodak Cinelabs Bulgaria visit www.kodakcinelabsbg.com or call: +359 2 400 1360

For more information on the Kodak Imagecare Program, visit www.kodak.com/go/imagecare