

JAPAN Imagica Corp., Tokyo Laboratory Ltd **KOREA** Korean Film Council (KOFIC) **NEW ZEALAND** Atlab New Zealand, Park Road Post **ROMANIA** Kodak Cinelabs Romania SRL **RUSSIA** OAO "Salamandra" **SOUTH AFRICA** The Film Lab Johannesburg **TURKEY** Sinefekt Film Laboratories



Assessed as meeting Kodak
Imagecare Program standards
Camera Negative Processing
Release Printing Services

AUSTRALIA Atlab Australia, Atlab Queensland Pty Ltd, Cinevex Film Laboratories, Neglab Pty Ltd **FRANCE** Arane-Gulliver Éclair Laboratoires **GREECE** Kodak Cinelabs Greece **HUNGARY** Kodak Cinelabs Hungary **HONG KONG** Cine Art Laboratory Limited **INDIA** Adlabs Films Ltd, Kodak Cinelabs Mumbai, Rainbow Colour Lab **LEBANON** Kodak Cinelabs Lebanon **MALAYSIA** thelab, **MEXICO** LaboFilms **PHILIPPINES** OptiColors Inc. RoadRunner Network Inc. **SINGAPORE** Film Technical Services **SOUTH AFRICA** Soho Images Cape Town **TAIWAN** Modern Cinema Laboratory, Taipei Motion Picture Corp **UNITED ARAB EMIRATES** Kodak Cinelabs Dubai



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Cinelabs Hungary joins the fold

Kodak Cinelabs Hungary (KCH) Film Laboratory has achieved accreditation as a member of the Kodak Imagecare Program for its camera negative processing. KCH joins an ever-expanding number of laboratories worldwide admitted to this meticulous quality standard.

The laboratory's achievement was a genuine team effort led by Lab Manager, Judit Velinsky. She comments, "Kodak Cinelabs Hungary was established in February 2002 and has always been a busy and compact installation that has provided a full range of services. Right from its first day of operation, KCH has used the most appropriate materials, technology and know-how to support an efficient working method that makes the most of time, energy and space. To continue to achieve these objectives whilst also increasing our market share, the Imagecare program seemed to be a perfect tool for the management and the workforce to maintain the highest quality standards."

"Our experienced staff were the key element in achieving accreditation. I feel very proud of them for this achievement and for their high level of professionalism. Because the Imagecare Program recognition is so demanding in its requirements and procedures, it is well respected by filmmakers worldwide. Now that we have gained accreditation for camera negative processing, we will try to achieve it for release printing services too."

Her views were echoed by Peter Szakacs, Kodak Hungary's Business Manager who said, "In a small country like Hungary, to survive in business we have to be flexible. Flexibility entails providing a cost-effective and efficient operation and applying all those standards that help us focus on our main task, providing the best quality service."

To qualify for the Program, the laboratory has undergone a rigorous assessment with proceedings closely monitored by Viviane Foulatier from Chalon-based Kodak Customer Technical Services. All aspects of the laboratory's color negative processing function were inspected. Foulatier comments, "I noticed that all the team worked very hard to achieve and maintain the high quality Imagecare Program standards. I considered the entire team to be very professional, to have a wide range of experience and to be capable of solving any quality problems using the recommended methods. I was very impressed."



Peter Boyce, Business Manager for Kodak CEEMA (Central and Eastern Europe, Middle East and Africa) was also impressed. He said, "I am delighted to hear that Kodak Cinelabs Hungary has achieved Imagecare accreditation for negative processing. A great deal of work goes into setting up procedures to meet the exacting standards and it is a credit to the team at KCH that they have achieved this. Kodak's own implementation of the Imagecare program continues to move forward as an ever-increasing number of Kodak Cinelabs worldwide achieve accreditation."

For more information on the quality services provided by KCH call: +36 1391 0710.

For more information on the Kodak Imagecare Program, visit www.kodak.com/go/imagecare