



## Cinelabs Greece Achieves Kodak Quality Accreditation



Because Imagecare Program recognition is so demanding in its requirements and procedures, it is well respected by filmmakers worldwide. Now that we have gained accreditation for camera negative processing, we will try to achieve it for release printing services too."

To qualify for the Program, the laboratory has undergone a rigorous assessment with proceedings closely monitored by Viviane Foulatier from Chalon-based Kodak Customer Technical Services. All aspects of the laboratory's color negative processing function were inspected. Foulatier comments, "The Cinelabs staff showed a very high level of understanding and participation in the Kodak Imagecare Program. I was very impressed by this."

Peter Boyce, Business Manager for CEEMA (Central and Eastern Europe, Middle East and Africa) was also impressed. He said, "I am delighted to hear that Kodak Cinelabs Greece has achieved Imagecare Program accreditation for negative processing. A great deal of work goes into setting up procedures to meet the exacting standards and it is a credit to the team at KCG that they have now achieved this. A laboratory with the Kodak name above the door is rightly expected by customers to be of the highest quality and I believe the Imagecare Program 'label' not only adds to that reassurance but that the procedures required are excellent processes for the way a lab should operate."

Situated in the northern suburb of Anixi, a few kilometers away from the centre of Athens, KCG incorporates some of the latest technology for processing and printing Kodak motion picture films. The highly qualified personnel ensure results of the highest quality.

Although KCG is relatively new in the Greek market, it has already proven its value and has gained the trust of many cinematographers not only in Greece but abroad as well.

Among the productions handled by KCG after achieving the Imagecare accreditation are :

- *TV Spots* with views of various places in Greece that were shown in between the contesting songs during the 2006 Eurovision Song Contest, organized in Athens last May.
- *Fugitive Pieces* – KCG handled the processing of all stock used during the shooting in the Greek islands for this big Canadian feature film production.
- *International Promotional* production on Greece funded by the Greek National Tourism Organization to be shown worldwide.

For more information on the Kodak Imagecare Program, visit [www.kodak.com/go/imagecare](http://www.kodak.com/go/imagecare)

Kodak Cinelabs Greece (KCG) Film Laboratory has achieved accreditation as a member of the Kodak Imagecare Program for its camera negative processing. KCG joins an ever-expanding number of laboratories worldwide admitted to this meticulous quality standard.

The laboratory's achievement was a genuine team effort led by General Manager, Vassilis Kougioumtzoglou. He comments, "Kodak Cinelabs Greece was established in June 2004 and right from its first day of operation, we started to follow the procedures of the Imagecare Program. During our actual audit, we achieved high scores in all areas of our operations. Our experienced staff were the key element in achieving accreditation. I feel very proud of them for this achievement and for their high level of professionalism."

**Above:** Athos (Rade Sherbedgia) and Jakob (Robbie Kay) in *Fugitive Pieces*, directed by Jeremy Podeswa produced by Robert Lantos

