

Kodak welcomes new Imagecare Program member in Taiwan

Taipei Motion Picture Corporation is a leading post production company based in Taiwan. The only Taiwanese facility that actively integrates techniques of laboratory film processing and printing with digital post-production, their services include motion picture, commercial and program laboratory processing and printing, negative scanning and High Definition transfers to film. Between the years 2002 and 2005, the company transferred a total of fifteen HD-acquired feature films to 35mm release prints for cinema exhibition.

The Taipei Motion Picture Corporation was accredited as a member of Kodak's Imagecare Program in July, 2006. To qualify for the Camera Negative Processing accreditation, the company implemented several key changes to their laboratory's existing systems. One of the more significant changes was incorporating a positive air flow system into their existing air conditioning system, as well as installing screen curtains on exits to maintain appropriate room temperature and humidity as well as cleanliness.

The filtration system is constantly maintained, with filters being replaced every six months. Dirt accumulation is further minimized by glossy surfaces which have been applied to the walls. In addition, any protruding piping has been re-routed under the floor, creating a cleaner processing environment.

The Kodak Imagecare Program has benefited the Taipei Motion Picture Corporation by raising client awareness of the consistent quality that can be expected by an accredited laboratory. This has the added bonus of attracting new clients to the company, as shown by the rise in negative processing from both the domestic and, more significantly, the international market. Examples are the action films *Silk*, (cinematographer Arthur Wong), *The Tripping*, *Dragon Squad*, and the more reflective, *I Don't Want to Sleep Alone* (cinematographer Liao Pen-Jung) by renowned director Ming-Liang Tsai, who has won major awards at both the Venice and Berlin Film Festivals.

"The Kodak Imagecare Program is essential to the ongoing operations of the Taipei Motion Picture Corporation, as well as to our future growth," says Tony Hu, Managing Director of TMPC.

"We have gained the confidence of our customers who are aware that there exists a trustworthy laboratory to handle their precious negatives and prints. The Imagecare Program also has wider benefits across the industry by raising the quality standard in the negative and print processing part of the industry."

"As a filmmaker myself, a consistently reliable laboratory is essential to peace of mind. If a mistake is made during processing then the work of many people is wasted. This is particularly true for the high pressure world of the television commercial industry, in which I work. I totally rely on a quality laboratory which makes my work smoother and easier and it is essential that the laboratory prides itself on the quality of its work. I know that a Kodak Imagecare Program member has the drive to improve its operations and results and will always place the client first."

For more information on Taipei Motion Picture Corporation visit www.tmpc.com.tw

Below: Chemist Teresa Yang in front of the ECN processing machine.

