



KODAK Cinelabs Bulgaria

achieves accreditation in release printing services

It's appropriate that this is an Olympic year. After a flying start when it achieved accreditation in April 2007 as a member of the KODAK IMAGECARE Program for its camera negative processing only six months after being set up, Kodak Cinelabs Bulgaria (KCB) has now gone on to achieve accreditation in the release printing services aspects of their operations in May this year.

Lab Manager, Krasimira Borisova commented, "I am really proud of this great achievement which I attribute to the sheer professionalism and in-depth knowledge of KCB's staff. We have also been greatly assisted by the cooperation and feedback of the Kodak team. Accreditation in release printing allows KCB to offer high quality services to producers who need to know that local processing conditions are totally reliable."

"KODAK IMAGECARE Program procedures involve close monitoring of processing conditions, quality assurance and the organisation of data collection and services ensuring consistent, high-quality services. It's impossible to hit IMAGECARE Program standards with sporadic and inconsistent results," she continued. "Customers, both within Bulgaria and from abroad, know that we are a trustworthy lab for their negatives and prints."

Pascal Bony from the Chalon (France)-based Kodak Customer Technical Services was full of praise for the Lab. He commented, "The Kodak Cinelabs Bulgaria staff showed a very high level of



understanding and participation in the KODAK IMAGECARE Program. They are all strongly committed and extremely involved in the lab operations. All the team worked very hard to achieve and maintain the high-quality Program standards. The entire team is very professional, has a wide range of experience and is capable of solving any quality problems using the recommended methods."

Membership of the KODAK IMAGECARE Program continues to expand around the world, improving processing reliability and assisting filmmakers with delivering on time and on budget. Knowing that a laboratory produces work of a consistent high quality means peace of mind for the producer, the director and the cinematographer.

For more information on the quality services provided by Kodak Cinelabs Bulgaria visit www.kodakcinelabsbg.com or call +359 2 400 1360.

1 Processor tank with racks 2 Exterior view of the facility