

Upgraded Kodak Cinelabs Romania offers the best of both worlds, film and digital

Kodak Cinelabs Romania (KCR), a KODAK IMAGECARE Program accredited laboratory, has just completed an extensive upgrade which now allows it to offer the very latest technologies both for film and digital media. The lab was already world-renowned for the quality of its film processing and post-production capabilities but following a huge investment and modernization has now added world leading digital facilities to its portfolio.

Amongst other equipment, KCR has installed Truelight systems, a Baselight FOUR Color Correction system and a Northlight scanner. With these systems in place, the lab can offer a full range of services dedicated to digital dailies on the set. The new systems can

transfer dailies in a safe and secure environment for post-production and deliverables. Even better, KCR can offer customized workflows based on customers' individual needs.

The Baselight FOUR is generally acknowledged to be the best color correction system currently available. It provides a consistent workflow which maintains the look of the images from shooting until post-production. The Northlight scanner can scan from 2K, 4K and 8K as well as rescaling 4K to 2K, so-called Super2K. Again this gives quality, efficiency and productivity to the workflow.

Cornelia Popa, Manager of Kodak Cinelabs Romania, commented, "We are very

pleased that Kodak has invested so heavily in our laboratory. With these new systems in place, we can provide the cinema industry and its professionals with a new flavour, a new look, innovation and workflows enabling them in turn to deliver the best creative results."

For more information on the quality services provided by Kodak Cinelabs Romania visit www.kodakcinelabs.ro or call: +40 21 667 78 75/ 40 21 668 64 45

For more information on the Kodak Imagecare Program, visit www.kodak.com/go/imagecare

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