

On Campus Day Australia



On Campus Day is a Kodak initiative to go back to school, physically. The second Kodak On Campus day was recently held at the Victorian College of the Arts (VCA) in Melbourne. The series of sessions included tutorials, production demonstrations, a workflow seminar with industry professionals, and a Stop By Shoot Film workshop. The discussions focused on the dynamic range and archive ability of film, and how digital post-production affects the hybrid filmmaking chain. Students were able to test run the latest version of the KODAK Look Manager System, a pre-visualization tool for creating and communicating the 'look' of a film project, and the Wheeler Sunpredictor™, a handheld sun-prediction software program that instantly calculates the position of the sun for any day and time anywhere in the world. Lastly, a conversation with former VCA student Richard Gray addressed an array of practical lessons ascertained since graduating, in which he emphasized the importance of networking and keeping abreast of the ongoing learning curve of the filmmaking process. He also advised, "I worked very hard to shoot as much of my early material that I could on film. This gave me an edge in meetings. My show reel of film work was an important factor when competing with others for jobs." ■