

# Kodak scientists honored by Academy of Motion Picture Arts and Sciences

Three Kodak scientists received an Academy of Motion Picture Arts and Sciences Scientific and Technical Award in February for their contributions as part of a team that enabled the industry conversion from silver-based to cyan dye analog soundtracks.

Frank Ricotta, manager of Customer Technical Services for Kodak's Entertainment Imaging division, shares the Award of Commendation (Special Award) with Kodak retirees Dr. Alan Masson and Richard Sehlin, along with other industry colleagues, for the development of "silverless" motion picture soundtracks that are environmentally friendly and produce higher quality prints for exhibition.

The revamped cyan dye analog soundtracks system eliminates a complicated processing step that the silver-based system requires, making this change very beneficial to the motion picture industry as well as the environment.

"The primary benefits of the cyan dye analog soundtrack system include simplified laboratory

**Kodak scientist Frank Ricotta (fifth from left) and industry colleagues accept the Academy of Motion Picture Arts and Sciences' Award of Commendation (Special Award) during the Academy's Scientific and Technical Awards ceremony held in Beverly Hills in February 2007.**

(Photo by Sheila Masson)

processing of motion picture prints that greatly reduces the consumption of chemicals and water, higher quality release prints, and reduced waste in film labs due to fewer replacement prints," Ricotta says.

"It was very gratifying to all of us to be recognized, but beyond that, to have witnessed the change in the industry infrastructure that enabled the final, successful implementation of the technology worldwide," he says.

Some 30,000-plus screens in North America and thousands more worldwide have already adopted the new cyan dye analog soundtrack system, with the number of screens continuing to rise.



## Oscar Bistro Dinner:

Kodak honored this year's Oscar nominees for cinematography at the company's 30th annual dinner at the Bistro Garden restaurant in February. All of the 2006 Oscar-nominated films in this category were shot on Kodak film. Pictured: (L-R) Dick Pope, BSC (*The Illusionist*), Vilmos Zsigmond, ASC (*The Black Dahlia*), Kodak Chairman and CEO Antonio Perez, Guillermo Navarro, ASC, AMC (*Pan's Labyrinth*), Wally Pfister, ASC (*The Prestige*) and Kodak's Mike Morelli. (not pictured: Emmanuel Lubezki, ASC, AMC for (*Children of Men*)) (Photo by Vicki Mack)